



Atlantic Shore

Knitwear

St Ives, Cornwall

Guernsey Jumper

- Stylish and Classic
- 100% British Wool
- Unisex
- Men's sizing (XS to XXL)
- Made in the UK
- Hard-wearing and weatherproof

100%
BRITISH
WOOL

Crew neck and side vents at hip.

Features the Polperro pattern originating from the beautiful Cornish fishing village.

Design on the front and back panels of jumper.

Quality fisherman's sweater with dropped shoulder design.



www.atlantic-shore.co.uk



HOLLYWOOD

We are delighted to have recently supplied a quantity of this jumper to 20th Century Fox of Hollywood, for use in their new film 'Call of The Wild' starring Harrison Ford and Dan Stevens, due for release in February 2020.



Congratulations on becoming the owner of a Cornish Gansey Jumper. We hope it will give you many years of happy wear.

A Guernsey, or 'Gansey' as it was known throughout the Cornish fishing communities is a jumper born out of necessity.

Few occupations are more at the mercy of the weather than the fishing industry and a practical need for warm, functional, weather proof clothing prompted a thriving knitting industry in Cornwall through necessity, led by the fisher wives who would use all of their spare time knitting the Gansey's for their men folk.

Traditionally the Ganseys are made from blue wool, a colour that reflects the blue of the ocean and sky, but this was also due to practical issues in the availability and price of the wool available to these far-flung communities.

Isolated Cornish seaside villages developed their own designs, handed down through the generations. This particular 'Gansey' features the design from the small fishing community of Polperro – the only community in Cornwall that seems to have a pattern that has been recorded, though certainly each coastal village or family would have had its own.

The fisherman of bygone years would have worn their garments close to the skin, with tight necks and cuffs that ended above the wrist, to avoid sea water wetting the arms when working, and to avoid getting tangled in fishing gear.

Originally the garments were knitted the same both sides – so they could be turned around if any part wore out. Running repairs were often made with new wrist sections being knitted and incorporated into the original Gansey.

The working Ganseys would purposefully not have been washed, accumulating a considerable layer of grime was helpful to the weather proofing of the garment. We should add that The Fishermen of Cornwall would have a 'Sunday best' Gansey for Church, which was kept away from the working environment and therefore a lot more fragrant!

Knitters often incorporated their initials in their pattern, and as patterns were individual to groups or families, in the sad but often too frequent event of a fisherman being lost at sea, his body could be identified if found, by the pattern on his Gansey.

Our modern, adapted version, though still practical for working environments, is designed with a little more comfort and style.

Incorporating a 7-gauge knit and using 100% British wool, designed and manufactured totally in the UK.